



GOOD
DESIGN

**INDIA
DESIGN
MARK**

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DESIGN**

MADE IN INDIA



Instituted by the India Design Council to recognize Good Design, the IMark is awarded to products after evaluating good design through a rigorous and systemized process against established criteria. IMark has been initiated in cooperation with Good Design Awards, Japan.



India Design Mark (IMark) is a design standard. It is not a contest. It is a recognition of Good Design.

IMark is for everyone. Anyone, from global enterprises, micro, small and medium-sized enterprises or cottage industry, can apply for an IMark. The entry should be mass-produced and should satisfy any two of the three requirements i.e. Made in India, Designed in India or Sold in India. For detailed categories of entry check the IMark website.

- For the industry, IMark is a business tool, as it recognizes a well-designed product which is trustworthy, valuable, preferred by customers and is manufactured in a responsible manner
- For consumers, IMark is a yardstick to ensure good value for money
- For designers, IMark is a reward of good work
- For society, IMark is an enrichment tool as it promotes responsible ways of manufacturing products and aids industrial development in the country





India Design Mark Objectives

- Recognize good design based on clearly established parameters and by following a transparent process of recognition
- Augment the competitiveness of Indian industrial output for domestic consumption and export markets
- Promote an industrial value system, which has regard for reducing waste, being eco-friendly, produce sustainable products; produce products that are reusable, repairable and recyclable
- Serve as a reference for purchase decision as it signifies good design not only in terms of how good the product looks, but also the product quality, functionality, quality, usability and social responsibility
- Increase design awareness and promote value of design in the industry and society there by raising the demand for good design from users and manufacturers
- Improve the quality of life by encouraging good design

I MARK RECIPIENTS 2016



FURNITURE & EQUIPMENT



HOME & OFFICE APPLIANCES



AUTOMOTIVE & TRANSPORT



INDUSTRIAL EQUIPMENT



LIFESTYLE PRODUCTS



MISCELLANEOUS



SOFTWARE



BROADWAY SOFA RANGE
Godrej Interio



LIVA RANGE
Godrej Interio



ENLIGHTEN LECTURE THEATRE FURNITURE SYSTEM
Godrej Interio



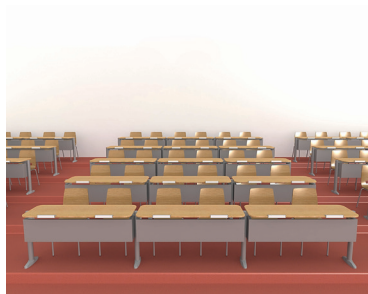
PIE LED
Wipro Enterprises Pvt Ltd.



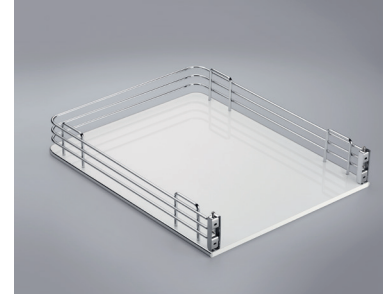
VIRTU
Wipro Enterprises Ltd.



SNAPPY
Wipro Enterprises Ltd.



TEAM-UP
Wipro Enterprises Ltd.



FLEXIFIT BASKET
Maruti Interior Products Pvt Ltd.



PULSE CHAIR RANGE
Godrej Interio



UNWIND CHAIR RANGE
Godrej Interio



PROCEED
Wipro Enterprises Ltd.



'POLYPRO' SERIES PP FUME HOOD
Labguard India Pvt Ltd.



YUKO MORTISE HANDLE
Godrej Locking Solutions And Systems



GODREJ FROST FREE REFRIGERATOR SPRING RANGE1
Godrej & Boyce Mfg. Co. Ltd.



MORTISE HANDLE
Kich Architectural Products Pvt Ltd.



GENIUS SINGLE DOOR REFRIGERATOR
Whirlpool



SWOOSH MORTISE HANDLE
Godrej Locking Solutions And Systems



GODREJ FROST FREE REFRIGERATOR SPRING RANGE2
Godrej & Boyce Mfg. Co. Ltd.



SPARSH VP330
Matrix Comsec Pvt Ltd.



NAVAN CNX200
Matrix Comsec Pvt Ltd.



GAS SAFETY DEVICE
Sohum Autogas Systems Pvt Ltd.



SILVER I
Symphony Ltd.



SPARSH VP510E
Matrix Comsec Pvt Ltd.



COSEC VEGA FAX
Matrix Comsec Pvt Ltd.



CROMPTON FORCE SERIES

Crompton Greaves Consumer Electrical Ltd.



SUPERB ATOM SEMI-AUTOMATIC WASHING MACHINE
Whirlpool



AVANTI

Dilip Chhabria Design Pvt Ltd.



SALUTO

India Yamaha Motor Pvt Ltd.



MURANO TOUCH SWITCH

Havells India Ltd.



HOBTOP

Ttk Prestige Ltd.



CIAZ

Maruti Suzuki India Ltd.



MAHINDRA MOJO

Mahindra Two Wheelers Ltd.



ICEMAGIC FRESH SINGLE DOOR REFRIGERATOR

Whirlpool



CROMPTON FORCE SERIES

Crompton Greaves Consumer Electrical Ltd.



ALTO K10

Maruti Suzuki India Ltd.



MAHINDRA GUSTO

Mahindra Two Wheelers Ltd.



FASCINO
India Yamaha Motor Pvt Ltd.



L&T 1190D - 11T SOIL COMPACTOR
L&T Construction Equipment Ltd.



ANAESTHESIA WORKSTATION
Medion Healthcare Pvt Ltd.



KRUPA - PUVA PHOTO CHEMOTHERAPY UNIT
Krupa Medi Scan



HERCULES TROOPER
TI Cycles Of India



BEATUS BOTTLE TOP DISPENSER
Microlit



NARROW WEB CORONA TREATMENT SYSTEM
PBJ Industrial Electronics Pvt Ltd.



LAZER NXT
Sahajanand Technologies Private Ltd.



KMW MEGA T 15
Kirloskar Oil Engines Ltd.



METALICA DISTRIBUTION BOARD
Havells India Ltd.



PNEUMOCARE'S EASY2CLEAN HOSPITAL NON INVASIVE VENTILATION MASK. Pneumo Care Health Pvt Ltd.



PMP DUAL WAX INJECTION PRESS
PMP Machine Tools



CLIP-ON PRESSURE COOKWARE
TTK Prestige Ltd.



HAMPTON 3 LAPTOP BACKPACK
VIP Industries Ltd.



JUNO & JUNO MIDI
K-Lite Industries



LULLABY RESUS PLUS
GE Healthcare



IMARA PADLOCK
Godrej Locking Solutions And Systems



TRAVELLER'S EDGE
Titan Company Ltd.



BBLUNT SHAMPOO
Godrej Consumer Products Ltd.



LULLABY WARMER PRIME
GE Healthcare



MYLOCK CANDY PADLOCK
Godrej Locking Solutions And Systems



PAPER BOAT - AAMRAS
Hector Beverages Pvt Ltd.



BBLUNT CONDITIONER
Godrej Consumer Products Ltd.



EFFIMAX
Forbes Marshall Pvt Ltd.

www.indiadesignmark.in